Sample Document: A Hospice Brochure

The following document is a brief composite text of several hospices which profile their services in trifold brochures. The original documents were found in a pulmonologist’s waiting room. Code the following text in the margins using Initial Coding, Values Coding, or through Themeing the Data (Categorically or Phenomenologically), then write an analytic memo based on the codes. Or write your open-ended impressions about the document contents first, then code your written notes. (Not included here are accompanying photographs and graphics in the brochures.)

**Sunrise Hospice**

“Each life deserves compassionate care”

Since 1976, Sunrise Hospice has served terminally ill patients and their families. Our mission is to provide professional and personal support to those nearing the end of their life journey through compassionate, palliative care. Our dedicated and highly trained staff offer physical, emotional, and spiritual support during difficult times to better ensure a loved one’s transition with comfort and dignity.

***Our Hospice Care Team:***

* Hospice and Home Visiting Physicians
* Registered Nurses
* Certified Nursing Assistants
* Pharmacists
* Dieticians
* Social Workers
* Grief and Bereavement Counselors
* Chaplains and Clergy
* Physical, Occupational, and Arts Therapists
* Trained Volunteers

“Each life deserves compassionate care”

We understand that the end of life can be very difficult, both medically and emotionally. Sunrise Hospice offers terminally ill patients and their families professional and compassionate support through quality care. Our hospice team is dedicated to helping you in whatever ways we can to make the transition comfortable—whether at home, in an assisted living facility, a hospital, or a nursing facility.

***Hospice services include:***

* 24 hour staff availability 7 days a week
* Palliative care for pain and symptom management
* Pharmacy, medical supplies and equipment
* Monthly home visits from physicians
* Hospice in-patient unit for acute care
* One hour home response
* Caregiver respite
* Social, emotional, and spiritual support
* Nurturing therapies (pet, massage, music)
* Memorial services
* Bereavement counseling and support

“Each life deserves compassionate care”

The decision to use hospice care toward the end of a person’s life can be a difficult one to make, and the patient’s physician is an important part of that process to determine eligibility. Consider Sunrise Hospice if any of these conditions or circumstances are present in a loved one:

* Physical decline and increasing falls
* Dependence in daily activities (eating, bathing, dressing)
* Increasing urgent care and emergency room visits
* Increasing hospital stays
* Multiple conditions or diseases
* Weight loss

Each life deserves compassionate care. Contact us to learn more.

Phone: (555) 555-5555

Website: www.sunrisehospice.com [pseudonym address]

Sunrise Hospice is state licensed and Medicare certified.

Sunrise Hospice does not discriminate on the basis of race, color, national origin, religion, gender, age, disability, or sexual orientation in admission, treatment, or participation in its programs, services, and activities or in employment.